



Junior
Achievement™
of Greater South Carolina

2024

A Night On
WALL \$TREET
STOCK MARKET CHALLENGE

Thursday, May, 23, 2024

Alhambra Hall, Mt Pleasant

5:30pm | Cocktails & Heavy Hors d'Oeuvres

6:15pm | Opening Bell

8:15pm | Closing Bell

8:30pm | Adjourn

WHAT WOULD YOU DO WITH
\$1,000,000?

A Night on Wall \$treet Stock Market Challenge is a modern technology-based stock market simulation that supports Junior Achievement of Greater South Carolina, a 501(c)(3) organization dedicated to inspiring and educating young people to succeed in a global economy.

Reserve your sponsorship today: susan.spencer@ja.org

What It Is

A Night On WALL \$TREET STOCK MARKET CHALLENGE

A Night on Wall \$treet Stock Market Challenge is a technology-based simulation of the stock market in which every 60 seconds represents a day of trading. Beginning with a hypothetical account balance of \$1,000,000, teams rush to amass the highest net-worth portfolio by the end of 60 days (one hour in real-time). The stakes are high and the competition is fierce!

During the simulation, teams encounter the frenzy of the stock market by placing trades with floor traders, analyzing market tips, and testing their risk tolerance. The simulation will reinforce the value of teamwork, and may just teach players a little more about being financially savvy. It's all of the rush with none of the risk!

By the end of the night, supporters of this unique experience walk away having invested in far more than just another networking event. They have invested in the future. They have introduced their brand and their support to the next generation, and they have become stakeholders in the Junior Achievement mission to *inspire and prepare young people to succeed in a global economy*.

Your support will help local students learn financial literacy, workforce readiness, and entrepreneurship skills that will prepare them for a self-sustaining future.

Join us on **Thursday, May 23** from 5:30-8:30pm to get in on the action!

ARE YOU READY?

RESERVE YOUR SPOT TODAY

EMAIL: SUSAN.SPENCER@JA.ORG

SPONSORSHIP OPPORTUNITIES

100% OF PROCEEDS FROM THIS FUN, FAST-PACED EVENT DIRECTLY SUPPORT AND IMPACT STUDENTS IN LOWCOUNTRY OF SOUTH CAROLINA BY HELPING JUNIOR ACHIEVEMENT BRING FINANCIAL LITERACY AND ENTREPRENEURIAL PROGRAMS TO OVER 38,000 YOUNG PEOPLE IN OUR COMMUNITY

Title Sponsor | \$8,000

- Available: 1
- Exclusive naming rights for this unique and exciting event
- First right of refusal for future Stock Market Challenge events
- Speaking opportunity to address participants in Opening Ceremony
- Two teams (8 players) to participate in gameplay
- Opportunity for employee engagement to act as traders at event
- Company logo on screens during trading and breaks throughout event
- Company logo on all materials provided to players prior to and during the event
- 0% Commission fee on all trades during challenge
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

Platinum Sponsor | \$6,000

- Available: 2
- First right of refusal for future Stock Market Challenge events
- Two teams (8 players) to participate in gameplay Opportunity for employee engagement to act as traders at event
- Company logo on screens during trading and breaks throughout event
- Company logo on all materials provided to players prior to and during the event
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

Bell Sponsor | \$4,500

- Available: 1
- First right of refusal for future Stock Market Challenge events
 - Speaking opportunity to address participants in Opening Ceremony and ring opening bell to begin gameplay
 - One team (4 players) to participate in gameplay
 - Company logo on materials provided to players during the event
 - Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
 - Company listed as stock in gameplay for event

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Trade Commission Sponsor | \$3,000

- Available: 1
- First right of refusal for future Stock Market Challenge events
- One team (4 players) to participate in gameplay
- Exclusive company logo on Newsletter delivered during gameplay
- Company logo on materials provided to players during the event
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

Floor Trader Sponsor | \$2,500

- Available: 2
- First right of refusal for future Stock Market Challenge events
- One team (4 players) to participate in gameplay
- Company logo on attire worn by traders during gameplay
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

Hot Tip Sponsor | \$2,000

- Available: 3
- One team (4 players) to participate in gameplay
- Company logo on Hot Tips delivered to all teams throughout gameplay
- Receive all Hot Tips and Newsletters delivered throughout gameplay, plus unlimited portfolio statements
- Company listed as stock in gameplay for event

Cocktail Sponsor | \$1,000

- Available: 2
- Opportunity to name a signature beverage which will be featured during cocktail hour and during gameplay at event
- Company listed as stock in gameplay for event

Stock Sponsor | \$400

- Available: Unlimited
- Company listed as stock in gameplay for event

Team of 4 | \$600

Individual Player | \$150

ADD ON: Insider Trading Package | \$300

- Gain the advantage over the competition! Get all Hot Tips and Newsletters delivered throughout gameplay, unlimited portfolio statements, PLUS \$100,000 added to your portfolio

ADD ON: \$250K Added to Portfolio | \$200

ADD ON: \$100K Added to Portfolio | \$100

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